

 <p>Mayor Okunoki, Nobuo</p>	<p>Saitama Prefecture</p> <p>Kawaguchi City</p> 	<p>City Data as of April 1, 2016</p> <ul style="list-style-type: none"> - Population: 593,485 - Households: 272,472 - Area: 61.95 k m² - Symbol flowers: Gun Liliun - Symbol tree: Camellia sasanqua - Main products: Cast, Garden tree, fishing rod - Major festival: Cupola Festival (August) Nikko Onari Parade (November)
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●Introduction

Kawaguchi City is located in southern tips of Saitama prefecture and contact with Tokyo separated by Arakawa River. Since Edo period, industry such as cast and garden tree evolved. Later on, for its convenient location for commuting metropolitan Tokyo, residential area urbanization proceeded. City merged with Hatogaya City in October, 2011, and became new Kawaguchi City which is one of the biggest and urbanized cities in Saitama Prefecture with current population of approximately 590,000.

●Attractive points of the city



Arakawa River

Industry including cast iron was nursed in Arakawa River since Edo period.



Various industries

Cast, machinery, die model, fabric, fishing rod, miso making which supports Japan has been developed



Garden tree

Kawaguchi's garden tree has been approved worldwide.



D cinema

Kawaguchi International Digital Cinema Film Festival is compared with Tokyo International Film Festival.



Shogun Parade

Commemorating Kawaguchi and Hatogaya Lodging back in Edo Period, Shogun Parade is held to dedicate to the past.

●Healthy City

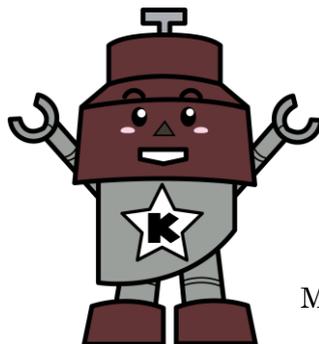
Socioeconomic circumstances are significantly changing. There is a change in economic conditions, needs for disaster prevention caused by experience of the Great East Earthquake, aging society with fewer children, and so on. Under these circumstances, Kawaguchi City merged with Hatogaya City in 2011. New Kawaguchi City strengthened its office authority and to enhance public services, is now preparing to become a Core City In 2018. In the 5th Kawaguchi Master Plan proclaimed in April, 2016, city set up three principles of “city development with citizens”, “variety of entities’ mutual growth”, and “enhancing public welfare that cover diverse public need accurately” with respect to autonomous base ordinance and promote health city projects to realize "prosperous and healthy people & industry".

In order for citizens to live well, they need to recognize the excellence of health and develop consciousness to promote it by themselves. For this purpose, city proclaimed "Plan for health promotion and worth living" in 2001 with the following four goals.

- Prolongation of healthy life expectancy and reduction of health disparity
- Prevention of lifestyle-related disease
- Improvement of social environments for supporting health
- Promotion of worth living

City publishes bulletin to deepen awareness and concerns on health in communities once a year with such theme as exercise habits, prevention of care, and diabetes.

Also, city holds Kawaguchi Health festival to promote & disseminate health in September, Months where various awards, health lecture, attractions, health experiences workshop are performed.



Mascot character, Cupolan

Kawaguchi City's web site:

<http://www.city.kawaguchi.lg.jp>