Minamisatsuma City

Kagoshima Prefecture

March, 2018 Present
Population 35,494
Area 283.59 km²
Household 17,657
City Flower
City Wood
Aging rate 37.4%
Birth rate 6.17
Healthy Life span *
man 76.61 female 82.67
(*2011 healthy life Kagoshima prefectural account program)

Geography
The City is situated at the south of Kyushu, south-western part of Satsuma Peninsula, surrounded by the Kagoshima City, and Hioki City, adjacent to eastern Makurazaki City and Southern Kyushu City, and at north-western part is Fukiagehama that is one of the Japan's three largest sandhill south-western part continues to jagged coastlines landscape, and include scenic area that look to East China Sea defended from state designation beauty spot "bonotsu" and "south Satsuma-Kaitou hatsukei".

Main Industry
Agriculture is outstanding due to warm rainy weather for not only Kagoshima brand “Kaseda Pumpkin” and “Cumquant Haruime”, “Kinpo Koshihikari” but also for ultra-fast growing rice” Kinppo-Koshihikari” and shaddock, Tankan, shallot. Fishery Industry also is blessed with rich fishing sea areas, large catching of Kibinago fish, Chirimen, Takaebi and tuma and amberjack fish are aqua-culture.

Tourism
"Festival of Fukiagehama sandhill “ has become famous for events that utilized sand of dune, visiting by large numbers of people such as group of family and school excursion from not only Prefecture but also In and Out of Kyushu. Besides this, large number of visitors are coming from in and out of Japan for Ganjin Road Walk under the name of landing milestone of Great Priest Ganjin that is one of the three well-known walks in the Prefecture, also from various sport events such as cycling as” Duasron in Satsuma” “ Tool-do Minami-Satusma” and also soccer, baseball and long-distance relay race.

Healthy City
On the commemoration of 10th anniversary city establishment on the November 7th 2015, Healthy City Minamisatsuma has been declared that is accelerating to come true in healthy city on making people healthy and city healthy.
Minami-Satsuma City has developed fresh sea and livestock products under the blessing natural environment. Besides Potato Spirit inherited from “Kurose-Chief Brewer (Toji)” brewing technology of seven breweries that have been spread throughout Kyushu Region, Satsuma Cut Glass made by craftsmanship and vacuum tubes for audio devices being developed domestically to be known by the people and so forth. Those unique lineup of local products has drawn attention as hometown tax return from all over Japan.

The City with high rate of aging in the Prefecture and has kept high as Second among Prefecture in terms of medical care cost per head owning to high rate of SMR of cerebrovascular diseases. Since 2015 we started “Stroke Control Project” designed for controlling cerebrovascular diseases at the model sites in the City. As the results of specially designated check-up, “long-life creation classroom” be open for counseling to reviews of life-style with high priority through dieting and exercise against Citizens to be serious worry.

In addition, "Yoka Nan-Nan Physical Exercise" or “ Radio Broadcasting Physical Exercise” that featured with Minami-Satsuma characters, should become in practice among citizens by entrusted physical exercise volunteers.

“Healthy City Strategy Committee” for the purpose of making proposal on strategy of healthy city with signing on agreement with Kagoshima University regarding Promotion of Long Life Healthy City has been established since 2012. Activities such as “Healthy City by way of using long life grass and kumquat” and “Instituting Minami-Satsuma Centenarian Healthy City Committee“ comprising of 110 peoples become familiarized as their self-motivated ones of the people.

Besides, in order to enhance momentum on public health promotion, “Elderly Person Healthy Points Program” and “ Enjoying Hot Spring Coupon Program” for the people over 65 years old and since 2016 targeting people from 40 to 64 years old we support citizens enjoying healthy life independently through” Healthy Points Program”.

Minamisatsuma City’s web site:
http://www.city.minamisatsuma.lg.jp