

Chiba Prefecture Kashiwa City



Mayor
Akiyama, Hiroyasu

Future-oriented,
Advanced Livable
City



City data as of April 1, 2016

- Population: 415,300
- households: 176,975
- Area: 114.90 k m²
- Symbol flowers: Moss phlox, Japanese dogtooth violet, Sunflower
- Symbol tree: Oak, Chinquapin
- Symbol bird: Japanese blue magpie
- Principal products: Turnip, Green onion, Spinach, Qing-geng-cai
- Main events: Kashiwa Festival(July)
Teganuma Eco-Marathon (October)
Teganuma Friendly Walking(November)

● Introduction

Kashiwa City is located at the northwestern part of Chiba prefecture and is 30km distance from downtown Tokyo. It is a hometown of soccer J-League “Kashiwa Reysol” and women's basketball “JX sunflowers”.

Access to the city is convenient. JR Jo-Ban Line, Tobu Urban Park Line, and Tsukuba Express Line go through the city for city. also, National Road Route 6, Route 16, Joban High Way passes the city.

Along the railway, Kashiwa station area has commercial integration with many young people and shoppers, whereas Kashiwa No Ha station area has top academic institute such as Tokyo University, Chiba University which is expected to create new industries. Kashiwa City is also blessed with natural environments and parks. Tonegawa River and Teganuma Swanp are especially popular among citizens

Kashiwa city became a Core City on April 1, 2008 and established Health Center. Toward the realization of “Future-oriented, Advanced Livable City”, Kashiwa City publicized the Fifth comprehensive plan and is promoting urban development.



Hitachi Kashiwa soccer stadium



Akebonoyama agricultural



Kashiwa No Ha Station area

●Kashiwa Health Promotion Plan

On April, 2013, Kashiwa City formulated “Kashiwa Health Promotion Plan” for disease control as well as health enhancement. Aging rate of city is relatively at low level, but it is expected to rise rapidly; and prolongation of healthy life expectancy is needed. Each citizen is required to aware that "I protect my own health and promote my own health". With such health awareness, local government, school, and workplace can get together to tackle health promotion in society as a whole.



●Teganuma Friendly Walking, an event which communities and citizens became organizer

"Teganuma Friendly Walking" began in 1998 as a part of Kashiwa City Health Culture Plan. Everybody regardless of their age, gender, or disability can join and enjoy friendship through walking.



●No-smoking campaign to protect children

It started in 2010 to protect children from health hazard by passive smoking with collaboration of the city, health care organizations, schools, and voluntary citizen groups. Their activities are:



柏ノースモッチ子作戦

1. Visiting lecture to elementary and junior high school

Pharmacist visits school as an instructor and provide correct knowledge regarding to the damages caused by smoking.

2. Issues of Kashiwa No-smoking newspaper for children

Conducts education on tobacco hazard for kids who tend to be interest in tobacco.

3. Smoke-free separation from smoking area in shop

Started registration for the shops that implement passive smoke prevention measures in 2012. Minors and pregnant women can identify the shops with separation area and can keep away from the danger of "passive smoking" in advance.



4. Anti-smoking support pharmacy

Pharmacist consult smokers and proposes cessation methods such as the use of stop-smoking aid products or referral of smoking cessation outpatient services.



Kashiwa City's web site:
<http://www.city.kashiwa.lg.jp>