

 <p>Mayor Inomata, Hirofumi</p>	<p>Miyagi Prefecture</p> <p>Kami town</p> 	<p>City data as of April 1, 2016</p> <ul style="list-style-type: none"> <li>- Population: 24,431</li> <li>- Household: 8,072</li> <li>- Area: 460.82 km<sup>2</sup></li> <li>- Symbol tree: Beech</li> <li>- Symbol bird: Pheasant</li> <li>- Symbol fish: Sweetfish</li> <li>- Symbol flower: Skunk cabbage</li> </ul>
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## Town Strategies

For town development, it is important to share the strategy of overall regional revitalization plan with residents in order to gather their willingness and power. In this sense, four strategic pillar of Kami Town are (1) Migrant settlement Promotion, (2) Tourism promotion, (3) Farm income improvement, and (4) Improvement of energy self-sufficiency.

To implement these strategies, town attracted the National Conservatory Miyagi Campus, started outland project with Mont-bell, and envisaged production of medicinal plant as well as biomass industry town.

### Vision of Kami Town

Town of tenderness for people and nature where good faith, resources and money circulate the natural person and circulation

### Our Mission

We aim at “Establishment of economy in woodland”, “Realization of healthy society”, and “Realization of society that support children” and “Parenting” to create a sustainable Kami Town based on the philosophy of commensal, collaboration, and municipality.

## Introduction

Kami Town was established by complication of 3 towns in 2003, and is located at northwest of Sendai City, approximately 1 hour by car. City is rich in nature with green nursed by clear stream of Narusegawa River and Yakurai horseradish. City is also blessed with each season where one can enjoy cuisines of rice, vegetable, wild vegetable and Sake. Residents are kind and decent, leading life with rich traditional cultures such as "Tora Dance of Hibushi" and "Burning Hachiman of Yanagisawa. Hot spring, cottage, camp site, golf, and park golf, canoe facilities are enhanced, too.



## Toward Realization of Healthy Society

Kami Town proclaimed the “Second Kami Town Master plan” in August, 2015. With basic principle of “Healthy Town with Smile”, town propel health promotion in order to enhance health, medical, and welfare, and establish comprehensive system with collaboration of related organizations.

Based on “Healthy Town Kami 21”, city implements visiting health education classes to elementary schools as well as health education classes in districts with collaboration of health promotion members in order to raise awareness to prevent lifestyle-related disease, and extend healthy life expectancy. Also, city, by lowering the targeted age to thirty years old, conducted post health training in response to the result of health check for younger generation who has no opportunity to take health check from 2016.

In “Kami Town Health Promotion Plan 21”, city hold up “Raise healthy Kami Town children with healthy food” as a slogan; and put its effort mainly in improving food environments. Kami Town has problems with obesity of adult in prefecture and its tendency is observed in kinder garden, and elementary school. To prevent children from obesity, town is in need of awareness education collaborating with related organizations.

Kami Town’s web site:

<http://www.town.kami.miyagi.jp>