

	<p>Aichi Prefecture</p>	<p>City data as of April 1, 2016</p>
<p>Mayor Yamashita, Masayoshi</p>	<p>Tahara City</p>	<ul style="list-style-type: none"> - Population: 63,853 - Household: 22,068 - Area: 191.12 km² - Symbol flowers: Rape blossom - Symbol tree: Camphor tree - Main products: Ornamental plant, vegetables, clam - Main health events Healthy teeth Festival (June) Health Festival (October)
		

Introduction

Tahara City is located at the southernmost "Atsumi Peninsula" of Aichi Prefecture. Facing Mikawa Bay in north and Pacific Ocean in south, it is symbiosis garden city. City also has cultural and historic contents as having connection with Kazan Watanabe.

★ Tourism★

City has such tourist spots as Iragomisaki Cape with white sand beach and white lighthouse, beautiful landscapes of Koiji-Hama Beach, Atsumi Peninsula's Rape Flower Festival with 13,000,000 flowers, Tahara Kite Festival inherited from Edo period

★Agriculture★

With rich water resources and warm climates, production of ornamental plant is number one in Japan, and agricultural output is among the top. Cabbage field spread from during winter and spring is breathtaking. Also, broccoli, tomatoes, cantaloupe, and strawberry are major products too.

★Manufacturing★

Manufacture centered at car related industries accumulates, and the area produces nation's leading product shipments, being the major base that support industry in Japan.



Eco Garden City Concept

Tahara City aims for Sustainable Eco Garden City symbiosis with nature and facilitates such projects as promotion of Rape Blossoms Eco Project that targets recycling society, production of carbide from general waste by PFI methods. Also with mega solar and new wind power generation, city is expected to become a renewable energy production base in Japan. Furthermore, with compact city with energy efficient town development, introduction of energy efficient equipment to home, business, and public facilities, city inherit its pride of sustainability and vitality to next generation.

[Promotion of walking]

■Promotion of Nordic walking

Nordic Walking is an exercise anyone with variety of generation, from children to elderly person can easily practice, with high exercising effects. Tahara City invited professor Yuji Yanagimoto from Kobe Tokiwa University Nursing Department and held Nordic Walking classes, and implemented visiting classes by Tahara City Sports Promotion Committee. Also, rental free pole for walking are provided for citizens to experience Nordic Walking.

■Improvement of walking course

Last year, city provided walking trail with wood chip in a forest. Wood chip has moderate elasticity, and make walking comfortable. Also, city is planning to provide promenade as recreational playing field of urban area in the future.

■PR of walking course

There are many walking courses and trekking courses that utilizes beautiful landscape of Tahara City. To PR the courses, city makes walking map and is distributing in communal facilities and sightseeing facilities, etc.



Civic Society Group, Kirara

<Leader of health promotion>

"Leader of health promotion" are those who is completed training session on health promotion by Aichi Prefecture and registered for volunteers at the health promotion events in municipalities in Aichi Prefecture. Recently 25 leaders are registered. As an assistant for health promotion, they take part in waling events and health festivals, supporting fitness check and demonstrating radio exercise. Also, as a leader of preventing conditions requiring care, they support health promotion of elderly person with knowledge of prevention of conditions being required care.



Tahara City's web site:

<http://www.city.tahara.aichi.jp>