Introduction

1. Geographic features
Hamamatsu City is located between two economic spheres: Tokyo Metropolitan Area and Kansai Region; and its area constitutes about 20% of that of Shizuoka Prefecture. Tenryu River, known as a rapid stream, pours into Enshunada coast; and at western edge spreads Hamanako Lake. Weather is warm and is blessed with weather conditions.

2. Traffic
JR Tokaido Shinkansen and Tomei Expressway passes through the city; and there are Fuji Shizuoka Airport and Chubu Centrair International Airport in the suburb. Bus lanes are radiating from city center, and Enshu Line passes from north to south, while JR Tokaido Line passes from east to west.

3. Characteristic
(1) Aggregation manufacturing industry
City hosts accumulation area of Japan's leading manufacturing industry. Advanced industry including motor, motorcycle, musical instruments, optical technology is evolving.

(2) Agriculture, forestry and fisheries
With relatively long sunshine duration and forest occupying 68% of municipal area, together with rich natural environment such as Tenryu River, Hamanako, various agricultural industries such as fruit and protected horticulture are producing high quality products.

(3) Regional diversity
City hash urban area where JR Hamamatsu station function as a core, advanced technology industry accumulation area, agriculture and fisheries area, and vast forest mountainous are, all of which contributes to the diversity that is not exemplified in other municipalities.
Healthy City
City proclaimed the "Healthy Hamamatsu 21" in March, 2013, aiming at the healthy city where every citizen lives healthy and lead worth living life. In this plan, extension of healthy life expectancy, improvement of quality of life, children’s healthy growth are pursued; and prevention of lifestyle-related diseases including its critical condition, and provision of environment to protect health are set as priority measures.

Coordination with private companies
In Hamamatsu City, health-related organizations, companies, NPOs are asked to participate as "Health Hamamatsu 21 Promotion Association". As of April 1, 2016, 178 members participate in the association. With the association, city initiated “Let’s Exercise & Smile and Save Points” campaign from 2013. Its purpose is to promote citizens’ consciousness to protect their health by themselves and their willingness to practice health promotion with pleasure. Points are given when they participate in health promotion activities and these points are exchanged with goods & service by companies or shops belonging to the association.

Medical system
Since 1974, the Hamamatsu City developed emergency medical services network with cooperation of Hamamatsu City Medical Association, hospitals, emergency crew, and city government. It is operated 24 hours, 365 days a year. With this, primary care, secondary care, and tertiary emergency care provide a medical cooperation system that allows safe & secure local medical services.

Activities of civil society
In Hamamatsu City, "Health Volunteer Activities Liaison Conference" and "Hamamatsu City Food Education Volunteer" are active in promoting health. They address awareness of health maintenance and diet.

Hamamatsu City’s web site:
http://www.city.hamamatsu.shizuoka.jp